



KAITLIN HENRE

Senior Graphic Designer

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Each project presents a new opportunity to learn something new and find a unique solution. With over a decade of experience working at an agency for a range of non-profit, manufacturing, and service provider clients, each project offers a new and unique perspective and solution. Whether it is working with a large national franchise (80+ units) or a local small business, I bring the following skills to the project:

- Adobe Creative Suite
- Illustrator
- InDesign
- Photoshop
- Premiere Pro
- XD
- AfterEffects
- Wordpress
- Google Suite
- Procreate
- Google Analytics
- SEO
- Illustration
- Photography
- Brand Strategy
- Brand Consultation
- Corporate Identity
- Art Direction
- Figma
- Affinity
- Project Management

WORK EXPERIENCE

Rock Paper Scissors

Senior Graphic Designer

Sept. 2014 - Present

Lawrenceville, GA

- In my role as Senior Graphic Designer, I provide creative strategies, campaign creation & implementation, and website design.
- Provide regular website maintenance and minor development tasks for the company and clients.
- Create and maintain marketing and design systems to support brand consistency for an 80+ unit national franchise.
- Established the brand and marketing material, as well as event support (recording sessions, setup, etc.) for 3 national conferences.

Millennium Benefits Consulting

Freelance Designer

June 2013 - June 2014

Sandy Springs, GA

- Created materials for their various healthcare Open Enrollment campaigns. These campaigns included postcards, flyers, and promotional materials for several notable companies.

Peleman Industries

Marketing Coordinator

May 2013 - Sept. 2014

Alpharetta, GA

- Created engaging sales materials, presentation support, and packaging for the American sales office.
- Collaborated with a team of designers around the world for large-scale product launches.

EDUCATION

Art Institute of Atlanta

Bachelor of Fine Arts (B.F.A.), Graphic Design

Graduated March 2013

- Graduated with Honors

CERTIFICATES & AWARDS

- 2024 Graphic Design USA Award Winner - Vehicle Wrap: Gwinnett Building Babies Brains
- 2021 Davey Award Winner - Silver - Integrated Campaign-B2C: Pigtails & Crewcuts Trolls Campaign
- 35 Under 35 Recipient - Gwinnett Young Professionals - June 2021
- Gwinnett Young Professionals Leadership Institute - Completed June 2018
- Google Analytics for Beginners Certified - Completed August 2018
- Artwork featured in the High Museum of Art, Atlanta, GA - May 2009

References available upon request.